

PROJECT BRIGGS INC.

Mission Statement

Our Mission: Project Briggs, Inc. is a 501(c)(3) progressive independent non-profit public charity foundation whose mission is to provide leadership, improve brand building, communication, promote and to assist urban projects through innovative fundraising activities and advocacy.

Our Focus: Supporting Urban Projects, Cultural Events and Activities for Diverse Communities.

Our Motto: No One Will Out Work Us!



Board of Directors

Abdur-Rahim Briggs – President CEO

Kraig R. Williams – Strategic Planning for Program Initiatives

Dr. Benjamin Pitts, PhD – Culture Engagement

Trinette Whitehead – Senior Advisor

Tiffany Lancaster – Social Media-Public Engagement

Athan T. Tsimpedes – General Counsel



The Journey

The journey began during the summer of 1997 when Founder and CEO, Abdur-Rahim Briggs found learned that his twin brother was diagnosed with HIV. Within a couple of years later, with infection rates continuing to grow within the African-American community. Mr. Briggs channeled his pain into positive energy and wanted to give back to the community. With the support of a few friends near and far, he created the annual “White Party” was born out of his backyard with 151 people in attendance.

As attendance of the event quickly outgrew the barbeque fundraiser it was meant to be. Mr. Briggs asked for additional support. That support led to the formation of the Ummah Endowment Fund from 2002-2007, the creation of Al Sura, Inc. 2008-2016 and now Project Briggs, Inc. which was formed to expand its scope and services to assist with urban projects and initiatives.

The name Project Briggs, Inc. represents an opportunity to address larger scopes of philanthropic advocacy within our diverse community. As we enter a new era, this organization will engage and promote and assist a wide range of urban projects across various diverse communities within the Greater Washington, DC area and beyond, via social marketing events.

In accordance with its President-CEO Abdur-Rahim Briggs, our Motto: **“No One Will Out Work Us”** is our rallying cry adopted from former Ward 8 D.C. Councilmember LaRuby May in an effort to successfully partner with various organizations in the area of finance, marketing, fundraising and outreach.

There is a leadership void within the community; “Allah has provided me with the opportunity to once again lead the effort.” And, with the recent, untimely passing of our beloved volunteers S. Patrick Kahozi, Donald Despertt, Derrick E. Logan and Stephen A. Maglott, Abdur-Rahim Briggs thought it would be fitting to continue this journey in honor of their memory.

Why are we doing this? Why are we here?

- The goal of Project Briggs, Inc. is to broaden the scope of reach that became limited with traditional fundraising concepts, but will be limitless with Project Briggs, Inc. It is the kind of inclusive organization that diverse people are given an opportunity to form and strengthen alliances
- Despite millions of Federal dollars being spent to assist underrepresented and disenfranchised urban communities in the Greater Washington, DC area and beyond, Project Briggs, Inc. seeks to find innovative ways to assist with fundraising and capacity building to those communities that receive the least amount of attention
- Project Briggs, Inc. will assist with effective social marketing tools and consistent messaging through strong partnerships, community engagement and alliances through solid relationships with its stakeholders
- With your support, we can effect change that'll be tangible. It's time to make a real difference



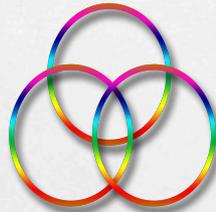
2019 Project Briggs, Inc, Initiatives

- **Swirl & Chords Fashion and Music Gala** – In collaboration with King & I Productions and in honor of Diabetes Awareness Month, Project Briggs, Inc. serves as a Fiscal Sponsor for this event benefitting the American Diabetes Association. Through the art of fashion and music, this event will showcase the extraordinary individuals in bring education awareness and prevention to a cause that impacts lives everyday and generate funding to support the mission of ADA. – “One Cause; One Unforgettable Evening; One Amazing Event showcasing the best fashion and music talent in the industry”
- **#POWER30** - Our Annual Public Service Recognition Soiree honoring 30 individuals/organizations for their outstanding Public Service for the community at-large and their demonstration of excellence and the highest standards of ethical conduct, integrity and civic and social responsibility.
- **Casa Ruby Annual Toiletry Drive Happy Hour** - Our Annual Toiletry Drive Happy Hour, benefitting CASA RUBY, The only Bilingual Multicultural LGBT Organization in the Metropolitan Area in which a large number of their clients have incomes of less than \$15,000.00 per year
- **Winter Item/Coat Drive** - Project Briggs, Inc. will partner with Greek-Lettered Organizations and collect and donate new and gently used winter items to shelters and homeless in the District and Maryland area
- **HBCU's - LGBT Safe Partnership** - Many historically black colleges and universities have been slow to adopt policies and approve campus organizations that cater to lesbian, gay, transgender and queer youth. We have several institutions in our background that we will provides resources, trainings, and support
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2019 Project Briggs, Inc Initiatives (Continued)

- **Xscape II White – SPECTRE** – Project Briggs, Inc. was formed in April 2016 for the purpose of providing leadership, improving capacity building, communication, promoting and assisting urban projects through innovative fundraising activities and advocacy in the Washington, DC Metropolitan Area. "SPECTRE", our Annual White Party, will be held annually as a symbol and celebration of the organization's work in the community throughout the year
- **Project Red** – Project Briggs, Inc. will partner with Greater Washington Area Gyms and Fitness Experts to assist in promoting our annual/quarterly programing geared towards healthy eating habits and physical fitness goals. "A Healthy New You" will become our Health & Wellness mantra, which will enable us to advocate healthy living efforts with local community Gyms
- **James Hardy Earl Hardy Book Signing** - James Earl Hardy is the author of the best-selling B-Boy Blues series: B-Boy Blues (1994), praised as the first gay hip hop love story and prominently featured in Spike Lee's Get On The Bus; it's sequel, 2nd Time Around (1996); If Only For One Nite (1997); The Day Eazy-E Died (2001); Love The One You're With (2002); and A House Is Not a Home (2005). The sextet chronicles the relationship between a Buppie from Brooklyn and a homeboy-bike messenger from Harlem. The seventh installment in the series, "Is It Still Jood To Ya?", is featured in the best-selling anthology, Visible Lives: Three Stories in Tribute to E. Lynn Harris (2010). B-Boy Blues was a Lammy finalist in 1995 (Best Small Press Title) and has become required reading in many African American/multicultural literature and gay/queer studies college courses.
- **2019 Project Briggs, Inc. Initiatives** – Our objective is to raise and allocate funds to successfully engage community events to support Project Briggs, Inc. 2019 programs in Greater Washington Area DC area.

Community Partners



Community Partners (Continued)



To Learn More About Project Briggs, Inc.

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